RPA CONFERENCE EUROPE ' 2024

SPONSORSHIP OPPORTUNITIES

https://rpaconference.eu/

ABOUT

WHEN?
November 19-22, 2024

WHERE?
The on-site conference will be held in Vilnius, Lithuania. The online conference will be held using Pine events platform.

TARGET GROUPS
RPA Conference Europe is the leading event for professionals in Robotic Process Automation, AI, and Intelligent Automation, focusing on Business Process Architecture, Design, Management, and Improvement. It caters to Project Managers, Business Analysts, Developers, and other key industry players, offering workshops, talks, and networking opportunities to advance industry knowledge and skills.

RPA Europe 2024 is a pivotal event for anyone ready to harness AI for business transformation. It offers the perfect setting to discover AI's role in reshaping business across sectors, whether you're starting or advancing your AI initiatives.
Dive into the latest in AI-driven business process innovation, RPA, and Intelligent Automation with insights from leading experts on boosting productivity, customer satisfaction, and cost efficiency.

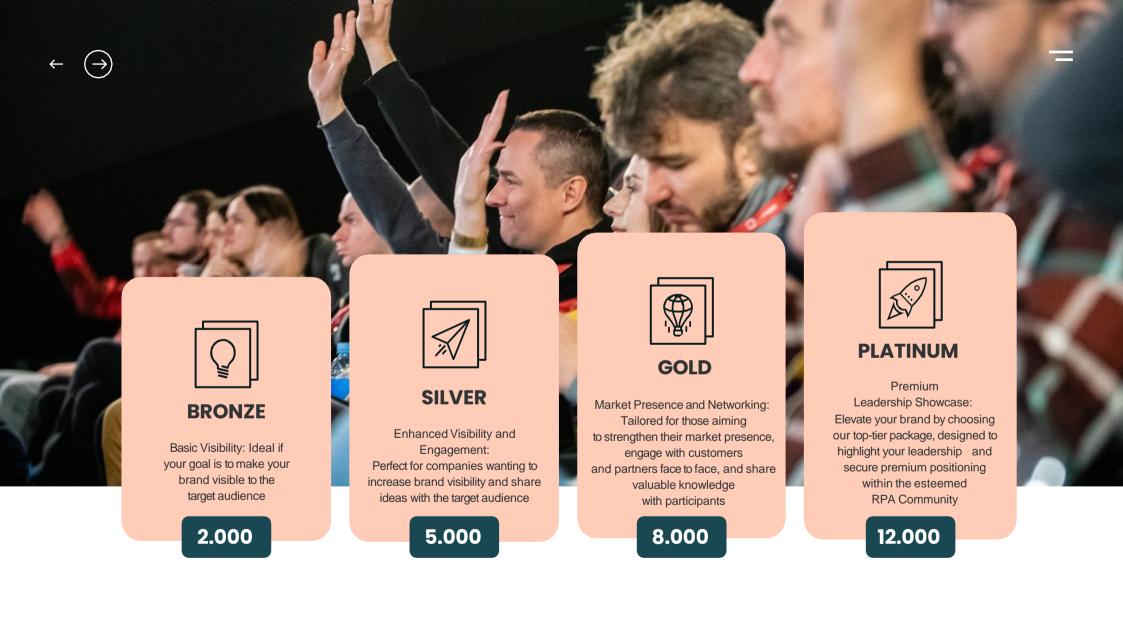| 700+	60+	4+	4	4
ATTENDEES	TALKS	WORKSHOPS	TRACKS	DAYS

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ONE TICKET –
TWO CONFERENCES

Since the two conferences RPA Europe and Big Data Europe complement each other very well, they will be held together for the first time in 2024. This means that two communities will come together to share, network and learn. It's great value – because by registering for one conference you and your team get access to any of the sessions across both.

RPA EUROPE ▶   ☁ **bigdata**

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BRONZE

Basic Visibility: Ideal if your goal is to make your brand visible to the target audience

2.000

SILVER

Enhanced Visibility and Engagement:
Perfect for companies wanting to increase brand visibility and share ideas with the target audience

5.000

GOLD

Market Presence and Networking:
Tailored for those aiming to strengthen their market presence, engage with customers and partners face to face, and share valuable knowledge with participants

8.000

PLATINUM

Premium Leadership Showcase:
Elevate your brand by choosing our top-tier package, designed to highlight your leadership   and secure premium positioning within the esteemed RPA Community

12.000

SPONSORSHIP PACKAGES FOR ON-SITE ATTENDANCE

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of onsite attendees emails who agreed to receive promotions from partners	●			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience)	2	1		
Booth at the conference area	1	1		
Quiz before the closing keynote	●	●		
Logo on the main hall screen	●	●		
Distribution of leaflets, gifts or other material	●	●		
Participating as a discusser in an open panel discussion	●	●	●	
Social media posts (Facebook, Twitter, LinkedIn)	●	●	●	
Logo on the badge	●	●	●	
Logo on informational TV screens	●	●	●	●
Logo on informational mailings to attendees	●	●	●	●
Logo on the conference website	●	●	●	●
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 3-days onsite conference	5	3	2	1
Mentioning during opening and closign ceremonies	●	●	●	●
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	**12.000 €**	**8.000 €**	**5.000 €**	**2.000 €**
PRICE FOR ONLINE AND ONSITE SPOMSORSHIP PACKAGES**	**18.000 €**	**12.000 €**	**7.500 €**	**3.000 €**

*The space for opportunities are limited, therefore we rely on first-come, first-served basics | ** Excluding VAT.

Sponsorship opportunities are defined more specifically further

SPONSORSHIP PACKAGES FOR ONLINE ATTENDANCE

RPA EUROPE

ONLINE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	●			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Virtual booth at the sponsors' area	●	●		
Announcements (SMS, push & email notifications) for participants during the conference	●	●		
Distribution of digital handouts and products	●	●		
List of sponsor's booth visitors contacts	●	●		
Logo on a virtual stage track	●	●		
Logo in a streaming session screen	●	●	●	
Social media posts (Facebook, Twitter, LinkedIn)	●	●	●	
Banners on the conference platform's different pages	●	●	●	
Participating as a discusser in an open panel discusion	●	●	●	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the conference platform	10	5	2	
Option to see attendees' list and chat on the platform	●	●	●	●
Business card on the platform	●	●	●	●
Logo on platform letters and promotional mailings to attendees	●	●	●	●
Logo on the conference website	5	3	2	1
Complimentary tickets to 3-days online conference	●	●	●	●
Mentioning during opening and closing ceremonies	●	●	●	●
PRICE FOR ONLINE SPONSORSHIP PACKAGES**	**12.000 €**	**8.000 €**	**5.000 €**	**2.000 €**
PRICE FOR ONLINE AND ONSITE SPOMSORSHIP PACKAGES**	**18.000 €**	**12.000 €**	**7.500 €**	**3.000 €**

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EXCLUSIVE CONFERENCE
AFTER PARTY SPONSORSHIP PACKAGE

Take the unique privilege of hosting the much-anticipated after-party, providing an unforgettable experience for all conference attendees. With a budget of approximately 4000 Eur, your generous support will contribute to the success of the event and elevate your brand in an international community.

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 3-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS announcements for participants during the conference

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RPA
EUROPE ▶

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